

# C\*Insight Services



Experience Insight & Innovation



## Overview

In today's competitive business environment, it is crucial for companies to react quickly, decisively, and knowledgeably to industry and market changes. Such critical decisions have become increasingly multifaceted as potential solutions grow in number and complexity. Leading organizations, therefore, often rely on "strategic business partners" for the necessary experience, insight, and ability to conceptualize and shape innovative responses to developing issues.

At C\*Insight we pride ourselves on being that partner.

C\*Insight's effective use of a collaborative approach and a result-oriented style has proven successful, leading to better ideas, enhanced solutions, and measurable returns for clients. Our team of experienced professionals strives to achieve the objectives that clients need and demand to move their organizations forward.

It is our philosophy that to be of the greatest benefit to clients we must remain focused on our core services and, thus, we are committed to being a leader in the following areas:

- \* **Corporate Social Responsibility Services**
- \* **IT Outsourcing**
- \* **Consulting Services**

## Corporate Social Responsibility Services

Corporate responsibility is mission critical for our global clients. Therefore, C\*Insight is a leader in providing technology solutions that assist clients with managing their testing and compliance programs. Our comprehensive data management solutions provide for rapid deployment and ease of use that facilitate the reporting and analyzing of key information.

C\*Insight clients are able to achieve their data management objectives by making use of one or more of the following systems:

- \* **RSL\*Insight:** A secure, web-based data management system that enables organizations to collect, report, and analyze global testing data related to restricted substances (RSL).
- \* **H<sub>2</sub>O\*Insight:** The leading data management tool focused specifically on the collection and analysis of water data across a global supply chain. Leading brands and retailers are growing ever more interested in understanding their water footprint and implementing water conservation programs.
- \* **COC\*Insight:** An innovative solution that meets the reporting requirements imposed by CPSIA initiatives. COC\*Insight supports the generation, management, and delivery of CPSIA compliant Certificate of Compliance documents.
- \* **GlobalCRnetwork:** A comprehensive on-line resource that focuses specifically on environment, safety, health, and labor related compliance issues. This web site provides compliance related news, up-coming events, resources, webinars, e-Learning and collaborative forums.

## IT Outsourcing

Organizations are faced with the challenge to define and implement technology strategies that can be leveraged to create efficiency and growth for their businesses. However many organizations lack the internal expertise or financial resources to build these critical technology strategies.

C\*Insight strives to define and develop a close working relationship with clients in order to provide the IT structure and resources specifically needed to meet these technology challenges. A key difference between C\*Insight and other outsourcing alternatives is our approach: we do not operate on a “one size fits all” philosophy. We focus on “tailoring” our services and solutions to each client’s business objectives, their technology needs, their internal experience, and most importantly, the challenges they face daily on a strategic level.

## Technical Consulting Services

C\*Insight offers a unique combination of business experience, technical expertise, and proven innovation to resolve a client’s most pressing **management** and **technical** problems. C\*Insight has also chosen not to act as a vendor for any specific hardware or software products. We believe that this allows us to become a truly effective strategic technology partner, remaining unbiased in regards to the hardware and software solutions that we recommend.

### Our core consulting services include:

- \* Development of IT strategies
- \* IT audits/assessments
- \* Security audits
- \* Development of business and technical requirements
- \* Design and development of customized web-based applications
- \* Selection, implementation and project management of technology initiatives
- \* Healthcare IT
  - \* Electronic medical records systems (EMR/EHR) such as Allscripts, eClinicalWorks, Nextgen, GE and EPIC
  - \* Practice management systems
  - \* Software and hardware interfaces/integration
  - \* Ancillary clinical systems such as PACS, EKG
  - \* Telephony based tools



## Contact Information

For more information on C\*Insight and how it  
could benefit your organization please contact:

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