



C*Insight was honored to participate in the 2011 Multi-Brand Compliance Summit that took place this past September in Dongguan, China. This three-day symposium brought together leading authorities in the fields of social and environmental health and safety, effective corporate compliance, and corporate responsibility for ecological sustainability. These experts, from industry as well as from government and non-governmental agencies, led panel discussions and gave presentations focused on current best practices. They also highlighted the critical need for development of a future vision and long term strategies in the area of corporate accountability. Representatives from 40 major brands as well as liaisons from over 800 manufacturing sites and local brand offices took part in this conference.

C*Insight and Sumerra have worked together on a number of initiatives including the development of the Global Corporate Responsibility Network, a comprehensive on-line resource providing current compliance-related news regarding environment, safety, health, and labor issues. At the 2010 Summit, C*Insight staff aided in the exhibition and facilitation of this tool for interested attendees.



C*Insight expanded its role even further at the 2011 Summit. In addition to demonstrating the enhanced version of the Global Corporate Responsibility Network resource, C*Insight CEO, Gary Smolarek, was invited to present on the firm's newest software tool, H2O*Insight, a water/wastewater data management tool. H2O*Insight is the leading technology system designed to manage and monitor the collection and analysis of water data across a company's global supply chain. This presentation proved to be extremely popular across the spectrum of conference attendees. Both brand and manufacturing site representatives were eager to learn how use of this tool would result in a better understanding of a company's/facility's water footprint. It is the goal of H2O*Insight that this greater awareness can become the crucial starting point for proactive water management policies, ensuring regulatory compliance and fostering environmentally-friendly manufacturing practices within a framework of sound business principles.



C*Insight is looking forward to participating in the 2012 Multi-Brand Global Compliance Summit, scheduled to take place September 12-13, 2012 in Suzhou, China.